

B2B E-Catalogue

PRODUCT DATA SHEET



NEED A NEW CHANNEL TO MARKET OR A WAY TO COLLABORATE WITH BUYERS AND SELLERS?

PRODUCT OVERVIEW

The B2BE e-catalogue product provides organisations and their respective users the ability to search and display product data, provide online ordering capabilities, facilitate catalogue data exchange between trading partners and provide punch-out functionality for companies who have customers who they need to support with this requirement.

The B2BE e-catalogue is a hosted solution that provides customers, suppliers and users an easy to use, cost effective solution. The catalogue is hosted by B2BE, yet has full management capabilities so B2BE's clients have control over its management and content.

The catalogue is fully customisable so your organisation can emulate your company's online look and feel while allowing customisable catalogue product display interfaces and purchase process flows which includes credit card payment capabilities.

KEY FEATURES

Does your organisation need a solution that allows you to sell through new channels to improve your sales efforts or to simply reach new markets or territories? Do you need to provide catalogue content to clients through punch-out?

Secure, Customisable Access Control

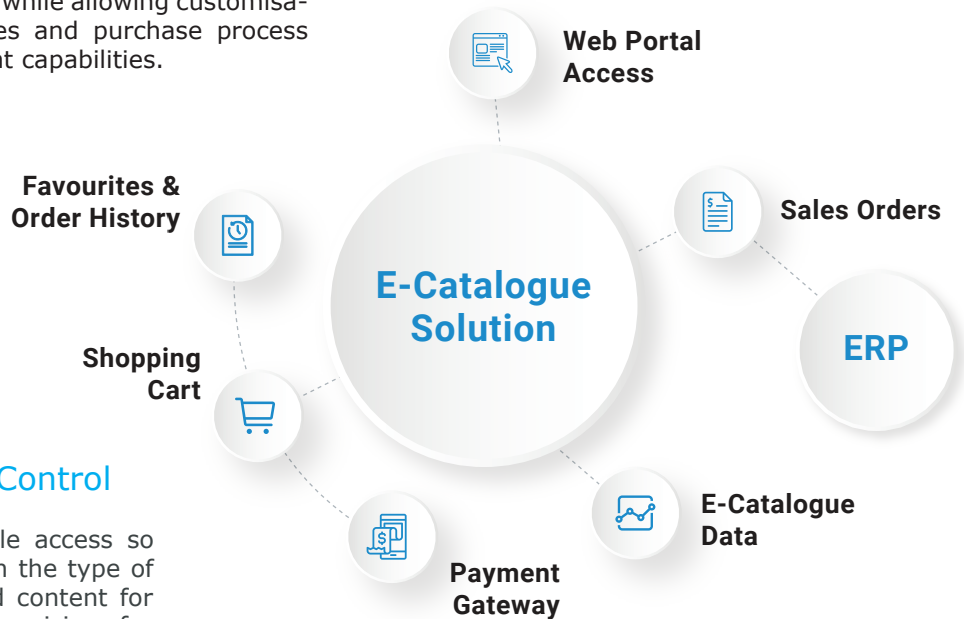
The B2BE e-catalogue has customisable access so you're able to provide content based on the type of user visiting the catalogue. Pricing and content for public users or specific content and pricing for account users via a login.

You can also provide promotional pricing and content based on the type of user.

Fully Customisable Design

B2BE e-catalogue product offers a customisable design that allows the e-catalogue to emulate the same look and feel as your website to provide a seamless user experience for your clients.

Likewise, the catalogue's content can be displayed in many ways to best suite your products. From search, through to check-out.



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Easy Content Management And Maintenance

Product information such as images, pricing and technical specifications can easily be managed through secure accounts so you have full control over updates ensuring content remains relevant and accurate.

Attribute management

Quite often data managed within your ERP environment has been managed over a period of years and by many people or functional areas which means product groups, sub groups, product naming, descriptions, both long and short and other product attributes have not been maintained to provide consistency or uniformity.

The B2BE e-catalogue product enables you to design the way in which you wish to setup and manage products based on key attributes. That is, you can build a logical and uniform ways in which products can be categorised regardless of the actual data managed in the background and extracted from your ERP environment so it is logical when users search for your products.

Online payment system

The e-catalogue solution also provides online payment facility to both your customer accounts and the public using a secure payment gateway.


The B2BE e-catalogue can also be linked to your own banks payment gateway to provide seamless transactions using your current banking systems.

Punch-out capability

As your customers become more technically capable they may no longer wish to maintain your products within their system.

CONTACT

For more information on this B2BE product e-Catalogue or for other products and solutions, please visit us at www.b2be.com



The B2BE e-Catalogue supports punch-out functionality, (both OBI or OCI standards) the B2BE e-catalogue allows your clients to punch-out from their system, browse your catalogue, select products through the online ordering system. The B2BE e-catalogue will also support the automation of reverse purchase orders.

KEY BENEFITS

Customisable And Configurable

Customisable to emulate your current web offerings with full content management capabilities including attribute management. Ability to render to all screen resolutions including mobile devices. Ability to provide account clients with unique view of their products and pricing.

Integrated

Full integration suite with your business system to remove any manual handling of catalogue data as it's loaded into the catalogue as well as being able to integrate the e-catalogue's sales orders.

No hardware or software requirements

The e-catalogue is a hosted solution so it removes the need to purchase and manage complicated software and infrastructure to provide e-catalogue solutions or the requirement for the corresponding personnel.

Punch-out

The e-catalogue supports punch-out capabilities and reverse purchase ordering for your clients that want your organisation to support this type of functionality.